

Bourne Stream Partnership			
USE WATER WISELY PROJECT			
QUESTIONNAIRE ANALYSIS			
Revised 4/4/2003			
		Sample Size (No.)	142
		No.	Ave.
1	Total number of people living at the addresses surveyed	303	2.13
2	Why did you agree to take part in this initiative?	No.	%
	- To reduce my water use	50	35.21
	- To save money	48	33.80
	- To try out the water saving products	25	17.61
	- To provide information requested by BWHW	3	2.11
	- To help the environment	43	30.28
	- Other - please specify	2	1.41
3	Do you have?	No.	%
	Central Heating		
	- Electricity	99	69.72
	- Gas	39	27.46
	- Gas Combi	14	9.86
	- Other	3	2.11
	Dishwasher fitted	35	24.65
	Washing Machine Fitted	126	88.73
	Baths No.	137	96.48
	Showers No.	133	93.66
4	Do you have any water saving devices?	No.	%
	Water butt	53	37.32
	Hippo/hog bag	25	17.61
	Trigger Hose	44	30.99
	Other	8	5.63
5	Devices installed/adjustments made	No	%
	Water butt	101	71.13
	Hog bags	102	71.83
	House trigger gun	91	64.08
	Shower timer	53	37.32
	Ball valve adjusted	11	7.75
	Taps rewashered	14	9.86
6	How often do you use a water butt in spring/summer?	No	%
	Daily	39	27.46
	Weekly	13	9.15
7	What do you think of the tea towel message? - data n/a		

8	If a meter is fitted, do you read the meter?	No	%
	Weekly	0	0.00
	Monthly	3	2.11
	Other	20	14.08
9	If no meter, have you ever tried to assess whether you would be better off on meter?	No	%
	Yes	12	8.45
	No	82	57.75
10	Have you ever had any work done on your supply pipe?	No	%
	Yes	11	7.75
	No	120	84.51
	Don't know	7	4.93
	If yes, was it:	No	%
	Repaired	5	3.52
	Replaced	5	3.52
11	Have you had any work done on your sewers?	No	%
	Yes	16	11.27
	No	116	81.69
	Don't know	7	4.93
	If yes was it:	No	%
	Repaired	10	7.04
	Replaced	2	1.41
12	Has the survey made you more aware of the amount of water you use?	No	%
	Yes	67	47.18
	No	62	43.66
13	If yes, how will you change your usage? Data n/a		
14	Would you be interested in trialling any products in the future?	No	%
	Yes	126	88.73
	No	9	6.34
15	Would you like an audit on your sewers to determine where your surface water goes and the potential for a surface water rebate on your wastewater charges?	No	%
	Yes	115	80.99
	No	32	22.54
16	Do you know where your drinking water comes from?	No	%
	Stour	8	5.63
	Avon	10	7.04
	Borehole	6	4.23
	Bourne Stream	7	4.93
	Don't know	109	76.76
17	Do you know where wastewater goes?	No	%
	Bourne Stream	1	0.70
	Sewage Works	67	47.18
	Stour	1	0.70
	Avon	1	0.70

	Sea	5	3.52
	Don't know	65	45.77
18	Do you know where surface water goes from your roof?	No	%
	Sewage Works	12	8.45
	Bourne Stream	3	2.11
	Soakaway	52	36.62
	Don't know	73	51.41
19	How often do you visit Bourne Stream?	No	%
	Daily	34	23.94
	Weekly	31	21.83
	Monthly	33	23.24
	Never	33	23.24
20	What substances do you think get into Bourne Stream?	No	%
	Oil	25	17.61
	Detergent	23	16.20
	Paint	2	1.41
	Dog Faeces	28	19.72
	Sewage	4	2.82
	Household & garden chemicals	31	21.83
	All	60	42.25
	None	16	11.27
21	Before you received the leaflet with the offer letter had you heard of Bourne Stream Partnership?	No	%
	Yes	28	19.72
	No	112	78.87
	If yes, how did you hear about the Partnership?	No	%
	Newspaper	11	7.75
	Radio	0	0.00
	Friend	6	4.23
	Leaflet	11	7.75
	Other, please specify	1	0.70
	Information left:	No	%
	Meter option booklet	99	69.72
	Water Wise Gardener	139	97.89
	Eco flush leaflet	131	92.25
	Code of Practice on leakage	1	0.70
	Meter assessment form	5	3.52
Ends			